

# Connecting You to Global Markets









### The U.S. Commercial Service

Agency of the U.S. Department of Commerce

#### **Mission**

- Promote U.S. exports, especially among small and medium-sized enterprises;
- Advance and protect U.S. commercial interests overseas; and
- Attract inward investment into the United States.

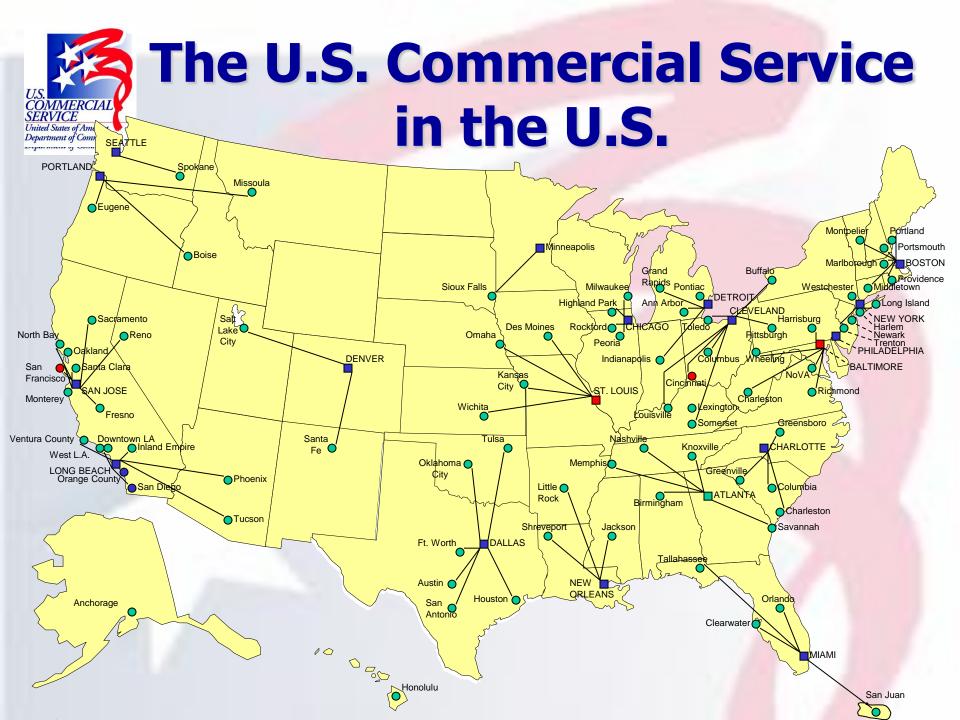


### The U.S. Commercial Service

#### How do we do it?

- Network of trade promotion and policy professionals located in 100 U.S. locations and over 70 countries.
- Myriad of services to assist U.S and foreign companies







### The U.S. Commercial Service Overseas





### **Commercial Service Japan**

- Offices in Tokyo and Osaka
- Cooperation with U.S. Consulates in Sapporo, Nagoya, Fukuoka, and Naha
- 40 trade professional countrywide
- Industry coverage
- Cooperation inside Embassy for Whole of Government Approach



## Assistance to U.S. Companies and Locations

- Market Information
- Business Contacts
- In Country Support







#### **Information Services**

- Business Counseling
- Website and Newsletter
- Market Alerts
- Market Research





### **Contacts & Matchmaking**

-協会

ORGANISE

- Matchmaking with Japanese partners
- Trade Shows in Japan and Worldwide
- Single Company Promotions
- Trade and Investment Missions





### **In-Country Support**

- Commercial Diplomacy
- Policy Support
- Advocacy







# Services to Non-U.S. Companies

- Biweekly newsletter
- Promote major U.S. trade shows to foreign buyers (International Buyer Program)
- Trade and Investment Leads





### The U.S. Commercial Service

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